Filip Tsolov
Interaction Designer

filip.tsolov@code.berlin

+359882299267

linkedin.com/in/filiptsolov

www.ftsolov.com

WORK EXPERIENCE ▾

marta → Product Designer
JUL 2022 - PRESENT, BERLIN

- leading the design for marta, an online platform that connects and support caregivers with families across Europe
- conceptualised and designed the user interface of three consumer mobile and web applications
- conducted primary user research by organising and executing usability tests with target group
- designed, developed and launched multiple company landing pages, optimising for performance along the way
- built the marta design system from the ground up
- managed multiple stakeholders (founders, head of product, software engineers) during the process of ideating and designing upcoming features and products

CODE University → Brand Designer
DEC 2021 - JUL 2022, BERLIN

- developed and maintained the overall brand of CODE University, a new kind of educational institution with a radical approach to learning
- conceptualised and designed various marketing campaigns together with the Head of Marketing
- organised brand workshops with the goal to align different stakeholders on overall design strategy

Freelance → Designer
2018 - DEC 2021

- Prematch (seed): worked closely with the Prematch team on improving the overall user experience of their app, which brings professional stats and content to the amateur football level
- Weekend.com (acq. Trivago): designed different UI elements of the Weekend mobile application, and worked on various marketing materials

CS Elements → Graphic Design intern
SEP 2019 - MAR 2020, SOFIA

- created various print materials for Bulgarian and international clients such as GSK, ONDA and more

EDUCATION ▾

BA in Interaction Design
CODE Univerity of Applied Sciences
2020 - PRESENT, BERLIN

164 Spanish High School
Miguel de Cervantes
2014 - 2019, SOFIA

SKILLS ▾

Product Design
Wireframing
User Research
Prototyping
Design Systems
User Testing
Frontend Development
UI/UX Design
Product Management
Animation
Motion Design

TOOLS ▾

Adobe Creative Suite
Figma
Notion
HTML/CSS/JS
React/NextJS

LANGUAGES ▾

English (fluent)
Bulgarian (native)
Spanish (Intermediate)